

# Final Community Engagement Report

Willingness Study



**Municipality of South Bruce**

October 29, 2021

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GHD, an independent consulting firm,  
conducted the Willingness Study on behalf of  
the Municipality of South Bruce



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We recognize the traditional territory of the Saugeen First Nation and the Chippewas of Nawash First Nation on which the Municipality of South Bruce is situated, as well as recognize the Métis people and other Indigenous people who have called this land home. GHD shares a commitment to stewardship of the land and protection of the natural environment in this territory.

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We sincerely thank the residents and ratepayers of South Bruce for welcoming us into your community. A special thanks to the individuals who took the time to participate in this engagement process. Providing input as part of the Willingness Study does not mean you support or do not support the Project.

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## Appendices

*The appendices are available to download from the Municipality of South Bruce website:*  
[www.southbruce.ca/en/municipal-government/studies-and-reports.aspx](http://www.southbruce.ca/en/municipal-government/studies-and-reports.aspx)

Appendix A	Willingness Study Workbook
Appendix B	Virtual Workshop Whiteboards
Appendix C	Completed Workbooks
Appendix D	Online Survey Responses
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Appendix F	Phone and Email Correspondence
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# 1. Introduction

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This report documents the community engagement GHD undertook as part of the Willingness Study on behalf of the Municipality of South Bruce (Municipality). The purpose of the Willingness Study was to seek broad input from residents and ratepayers in South Bruce on how the community's willingness to host the Nuclear Waste Management Organization's (NWMO's) Adaptive Phase Management Project (Project) should be determined.

## 1.1 Project Background

The Municipality is one of the final two potential sites that the NWMO is considering for the Project. The Municipality must determine whether or not the community is willing to host the Project. South Bruce Council, in collaboration with residents, established 36 Guiding Principles in the fall of 2020 to guide the Municipality's consideration of the Project. In accordance with Guiding Principle #9, the Municipality committed to engaging the community on the process to determine willingness:

***Guiding Principle #9:** The Municipality will, in collaboration with community members, develop and establish an open and transparent process that will allow the community to express its level of willingness to host the Project.*

With this in mind, the Municipality's objective for the Willingness Study is to ensure the process to determine willingness reflects the values and priorities of the South Bruce community. As such, the purpose of the Willingness Study was to seek broad input from residents and ratepayers to inform how the community's willingness will be determined.

### **Determining Willingness – What Next?**

This Report documenting the results of consultation, including comments received on the Draft, will be communicated to Council in November 2021. After reviewing the public feedback, Council will decide the process for how community willingness will be determined. The process of determining willingness will begin in 2022.

### **NWMO Site Selection Process**

After the NWMO identifies a preferred site, it will move forward to a multi-year, detailed site characterization program and a federal review process, including a federal impact assessment and licensing applications processes. In parallel with the NWMO, the Municipality and the Saugeen Ojibway Nation are doing their own independent work to evaluate the Project. For example, while the NWMO is testing the water and geology, the Municipality is working with third party experts to independently review the results.

## 2. Community Engagement Overview

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### 2.1 GHD's Role

It is important that those gathering the public feedback do so objectively and without a vested interest in the outcome. The Municipality retained GHD, an independent community engagement consultant, to facilitate an open, transparent, and inclusive consultation process with South Bruce residents and ratepayers. GHD facilitated this consultation process with support from Municipal staff. The NWMO was not involved in this consultation process. GHD committed to provide a safe space for participants to offer meaningful input. As a neutral third-party, GHD committed to ensuring participants had:

- The information they needed to participate;
- The opportunity to participate; and,
- A space where diversity of perspectives is respected

As members of the International Association of Public Participation (IAP2) ([www.iap2canada.ca](http://www.iap2canada.ca)), GHD's Community Engagement Specialists hold themselves accountable to the IAP2 Code of Ethics, which were included in the Willingness Study Workbook (**Appendix A**).

### 2.2 How the Community Was Engaged

The Willingness Study began with a **presentation to the Community Liaison Committee (CLC)** on May 6, 2021. GHD presented an introduction to the Willingness Study, proposed engagement activities and discussion questions, and responded to questions from CLC members and residents attending the virtual meeting. A copy of the presentation was posted [online \(https://southbruce.civicweb.net\)](https://southbruce.civicweb.net), as well as [responses to questions received \(https://www.southbruce.ca/en/municipal-government/community-question-and-answers.aspx\)](https://www.southbruce.ca/en/municipal-government/community-question-and-answers.aspx):

Beginning June 16, 2021, residents and ratepayers were invited to participate in the Willingness Study through a variety of consultation activities available through to August 13, 2021. The variety of ways to participate ensured residents and ratepayers could participate in whichever way was most comfortable for them. All input was considered equally, regardless of how it was received, and is summarized in Section 3 of this report.

## Virtual Community Workshops and Virtual Mini-Workshops

Five virtual community workshops were held between June 24 and July 21, 2021 and 4 mini-virtual workshops<sup>1</sup>. Mini workshops were available and advertised as an open invitation to all community groups, associations, or a group of family members, neighbours or friends to have a virtual workshop specifically for their group:

### Virtual Community Workshops:

- Thursday June 24, afternoon: 3 participants
- Saturday June 26, afternoon: 1 participant
- Tuesday June 29, evening: 4 participants
- Wednesday July 7, morning: 3 participants
- Saturday July 10, afternoon: 4 participants

### Mini-Virtual Workshops

- #NextGenNetwork - Tuesday June 21: 7 participants
- Protect our Waterways - Thursday June 24, evening: 16 participants
- Willing to Listen - Wednesday July 7, evening: 9 participants
- A group of neighbours - Wednesday July 21, evening: 5 participants

## Format

Participants were asked to register in advance and were able to join by computer, mobile device, or telephone via Zoom. All workshops were between one to two hours in length and followed the same format:

1. Welcome from a Municipal staff member representing the Municipality's Nuclear Exploration Project Team
2. Introductory presentation from GHD
3. Group discussion, facilitated by GHD, on the discussion questions

GHD staff and/or Municipal staff documented comments. Municipal staff did not contribute to the discussion. Prior to and during some workshops, participants raised concerns about Municipal staff attendance at the workshops. These concerns are documented in Section 3. When participants asked that Municipal staff not attend the workshop, Municipal staff respectfully left the workshop.

Comments were recorded live on virtual whiteboards which were visible to participants and participants were asked to confirm that their comments were properly captured throughout the workshop. In order to provide a safe space where participants felt comfortable providing their perspectives openly, workshops were not recorded, and comments documented in the virtual whiteboards were not attributed to names. **Appendix B** provides the virtual whiteboards from all workshops.

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<sup>1</sup> A virtual community workshop was also scheduled for June 16, however no participants attended



## Workbook and Online Survey

Beginning June 14, 2021, the Willingness Study Workbook was made available to residents and ratepayers to provide their feedback on the discussion questions (**Appendix A**). The workbook also included background information on the Willingness Study to ensure participants had appropriate context for the Project prior to providing feedback.

The workbook was available for download online at [www.southbrucewitchboard.ca](http://www.southbrucewitchboard.ca), and available for pickup from the Municipal office, Mildmay and Teeswater libraries, and the Formosa Recreation Centre. Participants were invited to mail their completed workbooks to the Municipality, drop it off in one of the Municipal drop boxes (Municipal office in Teeswater and Mac's Convenience Store in Mildmay), the Mildmay and Teeswater libraries, or submit it by email to [WillingnessStudy@ghd.com](mailto:WillingnessStudy@ghd.com). At their request, participants were able to mail their workbooks directly to GHD. In addition, an online survey was available at [www.southbrucewitchboard.ca](http://www.southbrucewitchboard.ca) beginning June 14, 2021. The online survey included the same background information and discussion questions as the workbook.

A total of 48 completed workbooks (**Appendix C**) and 108 completed surveys were received (**Appendix D**).

## In-Person Drop-In Workshops

In light of the easing public health restrictions in the Ontario, in-person workshops were added and held on July 28 and 29, 2021 in the communities of Formosa, Mildmay, and Teeswater as another way for community members to participate. Workshops were held at each location for four hours to ensure residents and ratepayers could join at a convenient time.

- Mildmay Pavilion - July 28, 4:00 pm – 8:00 pm:  
12 participants
- Formosa Lions Park Pavilion - July 29, 10:00 am – 2:00 pm:  
7 participants
- Teeswater Pavilion - July 29, 3:00 pm – 7:00 pm:  
4 participants

## Format

Residents and ratepayers were asked to register in advance with a workshop session beginning every hour. Similar to the Virtual Community Workshops, each In-Person Workshop began with an introductory presentation on the Study followed by a facilitated discussion through the discussion questions.

Comments were recorded on flipcharts (**Appendix E**), which were made visible to all participants for the entirety of each workshop. In some cases, notes were also transcribed on notepads or in workbooks.



*Figure 2.1 In-Person Workshop in Mildmay*

## Project E-mail and Phone

A Project-specific phone number and email address were established allowing participants to directly provide their comments to GHD (1-833-583-2613 and [WillingnessStudy@ghd.com](mailto:WillingnessStudy@ghd.com)). Twenty participants provided comments directly to GHD via telephone and/or email.

## Tuesday Talks

Tuesday Talks were established as an informal drop-in discussion held once a month from 6:00 to 7:00 pm. Similar to the virtual workshops, participants were asked to register in advance and were able to join on their computer, mobile device or telephone via Zoom. The Tuesday Talks began in June 2021 and ended in August 2021 with no participants attending.

## 2.3 How the Community Participated

The consultation process was open to residents and ratepayers of the Municipality. Participants were required to provide their name and South Bruce address or property to confirm their resident/ratepayer status. As noted in Section 2.1, input was considered equally, regardless of how people participated. In total, there were 230 individual residents and ratepayers who participated in the consultation activities, of which 23 individuals participated in multiple ways - for example, participating in a workshop and submitting a workbook.

- Virtual Community Workshops and Virtual Mini-Workshops: 52 participants
- In-person Workshops: 23 participants
- Online Surveys: 108 participants
- Workbook Submissions: 48 participants
- Email and Phone Submissions: 21 participants

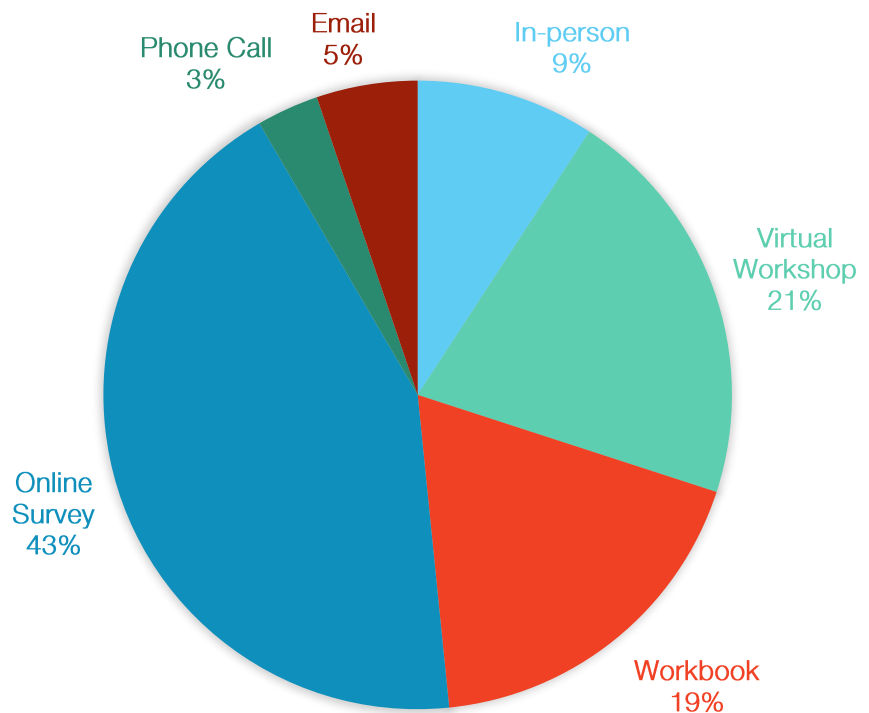


Figure 2.2 How Comments Were Received

## 2.4 How The Willingness Study Was Advertised

Residents and ratepayers were notified of the Willingness Study in a variety of ways. The Willingness Study was advertised starting the week of April 29, 2021 through the following:

- **Notification** of the May 6, 2021 CLC presentation starting April 29, 2021 via email, an advertisement in the Municipality’s page in the Wingham Advance-Times and Mildmay Town Crier, and email circulation
- **Social Media Posts** on the Municipal Facebook, Instagram and Twitter accounts beginning June 9, 2021
- **Billboards** in Mildmay from June 16 to August 13 and in Teeswater starting June 25 for three weeks
- **Household Flyer** sent to every household in the Municipality (approximately 2,330 addresses) the week of May 31, 2021 with Study background and how to participate (<https://www.southbruce.ca/en/news/want-to-hear-from-you-community-householder.aspx>)
- **Local Newspapers advertisements** in the Municipality’s page in the Wingham Advance-Times and Mildmay Town Crier weekly beginning in the week of June 10 through August 8, 2021
- **Notification to Residents Registered on South Bruce Switchboard** on June 23, 2021



Figure 2.3 Instagram Post

Additional advertising was done to promote the in-person workshops as follows:

- **Postcard** sent to every household in the Municipality the week of July 12, 2021
- **Media Release** and posting on the Municipal website (<https://www.southbruce.ca/modules/news/en>) on July 21, 2021
- **Notification to Residents Registered on South Bruce Switchboard** on July 22, 2021
- **Email** to individuals who participated in the Willingness Study on July 23, 2021
- **Radio Advertisements** on local radio stations AM 920 and FM 101.7 three times per day between June 21-July 10, 2021 and again between July 19-July 28, 2021.
- **Social Media Posts** on the Municipal Facebook, Instagram and Twitter accounts beginning July 26, 2021



Figure 2.4 Facebook Post

- **Social Media Advertisements** on Facebook and Instagram between June 15 and July 8, 2021

## 2.5 What The Community Was Asked

A “values based” engagement process was used to understand individual preferences for how community willingness should be determined, as well as the values and priorities that drive those perspectives. The following discussion questions were developed to guide the discussion and facilitate discussion on values and priorities:

### 1. What process(es) should be used to determine willingness?

The following are some of the community processes that could be used to measure or determine willingness. These can be used alone or in combination. A vote of Council would be part of any community decision-making process:

- Advisory Committee
- Community Engagement Activities
- Community Panel
- Opinion Polls and Surveys
- Public Referendum
- Vote of Council

What types of processes do you prefer and why?

What types of processes do you dislike and why?

Do you have other suggestions on how willingness could be determined?

### 2. What would you like to ensure is included in the process to determine willingness?

When thinking about the process to determine willingness, what is important to you? What would you like considered?

### 3. What information do you need when thinking about willingness?

It’s important to make informed decisions. What do you need to know during the Site Selection Process to make informed decisions? What information do you need to participate in the discussion on willingness?

Details about each of the processes listed above can be found in the Willingness Study Workbook (**Appendix A**).

## 3. What the South Bruce Community Said

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### 3.1 Collecting and Analyzing Comments Received

The collection and analysis of comments was undertaken by GHD in two steps as described below.

**Step 1.** All input received from each of the consultation activities described in Section 2.2 was collected and consolidated:

- Virtual community workshops
- Mini-workshops
- Hard-copy workbooks
- In-person community workshops
- Online surveys
- Email and phone calls

GHD reviewed all comments to provide a comprehensive understanding of each individual comment. All comments received, organized by consultation activity are documented in **Appendices B** through **F** (virtual workshops, workbooks, online survey, etc.). These appendices provide readers the ability to review the specific consultation activity they participated in and ensure their individual comments are reflected.

**Step 2.** Comments from all consultation activities were then consolidated and organized by discussion question, with similar comments grouped together. Section 3.3 provides a summary of the comments raised on each discussion question. **Appendix G** includes all comments received, organized by discussion question, with similar comments grouped together. Grouping similar comments together allowed GHD to identify themes that emerged, which are described in Section 3.2. Themes are groups of ideas or comments that are based on recurring themes or share similar sentiment.

Personal information, including names, addresses, telephone numbers, email addresses, pronouns and identifiable personal information were removed from the comments included in **Appendices B** through **G** to protect the privacy of individuals. In addition, comments of a defamatory nature were redacted.

## 3.2 Themes

Several themes emerged based on recurring ideas or comments, or those that shared similar sentiments. Each of the themes GHD identified is described below and are not presented in any order of importance.

### Theme #1: Overwhelming Preference for Public Referendum

With respect to how willingness is determined, public referendum generated the most discussion and was preferred by 59% of participants. Reasons cited by participants for preferring a referendum included that it is fair, allows everyone in the municipality a vote, is anonymous, and is a clear yes/no answer. Some participants noted that a referendum is the only way to determine willingness and a strong dislike for any other means.

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*“Public Referendum - everyone has the opportunity to have a voice”*

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This perspective was not shared by all participants. When participants were asked what processes they dislike, referendum was the second most common response, after vote of Council. Concerns with public referendum included low voter turnout, voters may not be adequately informed, and that a referendum has the potential to cause deeper divisions in the community.

### Theme #2: Differing Perspectives on Timing of a Referendum

Participants raised a diversity of comments related to when a referendum should take place including:

- A referendum as part of the 2022 municipal election
- Have a referendum as soon as possible
- A referendum should be held separately from the municipal election
- More time should be taken before a referendum is held
- More community engagement activities (i.e.: in-person, online, surveys, etc) in combination with or in advance of a referendum

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*“Ability to move on with lives after vote. Sooner the better. The people have a voice.”*

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*“Should be informed. Take the time to make the right decision.”*

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### Theme #3: Diversity of Perspectives on Other Ways to Determine Willingness with Common Themes

Participants noted several advantages and disadvantages of using other methods to determine willingness, outside of public referendum. Other than referendum, no individual process for determining willingness emerged as strongly preferred. Several participants noted a preference for a combination of processes, including other processes with a referendum as noted above.

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*“Processes that do not provide an opportunity for input by all citizens cannot be true and full representations of community willingness”*

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When talking about the reasons, several common themes emerged across all processes:

- Importance of the decision being representative of the community and the community having a voice
- Importance of being informed
- Impartiality and protecting against bias, manipulation
- Concerns about mistrust and importance of building dialogue and not causing further division

#### **Theme #4: Clear, Accessible, and Unbiased Information from Trusted Sources**

Several participants wanted a better understanding of the science and an open, unbiased dialogue about the NWMO's Project including:

- The results of the borehole drilling and/or the engineering and scientific studies
- Sound evidence that this Project can be built safely
- The risks and the contingency plans associated with the Project
- Access to the information in a way that is simple, clear, and easy to understand
- Information available in a variety of formats (print, online, mailed, etc.) so that participants have access in a way that works for them
- Factual and unbiased information, from an independent source

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*"Scientific: the good  
the bad the ugly"*

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#### **Theme #5: Broad Representation**

- Several participants noted the importance of broad representation:
- Everyone in South Bruce should have the opportunity to have a say in determining willingness
- Importance of youth engagement and representation
- Understanding what the Saugeen Ojibway Nation's perspective on the Project is and their process for determining willingness as well as the perspectives of those outside South Bruce
- More engagement / participation from community members in the Project

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*"All residents need a  
method to voice their  
willingness or  
unwillingness."*

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#### **Theme #6: Trust, Mistrust, Transparency, and Community Divide**

- Several participants provided comments related to mistrust and community divide:
- The NWMO Project has been difficult for the community, causing neighbours, friends, and family to be divided on the issue
- Concerns that the community members did not feel safe to provide their input and opinions without being on "one-side or the other"
- Lack of trust with the NWMO, the Municipal staff, Council, and the CLC and concerns about bias of CLC, Council and/or Municipal staff towards supporting the Project
- Concerns that GHD is biased towards supporting the Project

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*"...have to make a  
community decision,  
but we are so divided...  
need to come back  
together to go  
forward"*

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## 3.3 Summary of Comments Received on the Discussion Questions

The following subsections summarize the comments received on each discussion question. As noted in Section 3.1, all comments relating to each discussion question are included in **Appendix G**.

### 3.3.1 Discussion Question 1: What process(es) should be used to determine willingness?

#### What types of processes do you prefer and why?

Public referendum was preferred by more participants compared to other processes to determine willingness. Of the approximately 232 people that participated, 139 expressed a preference for a referendum (see Figure 3.1).<sup>2</sup> Public referendum also generated more discussion compared to other methods to determine willingness with more comments expressing a preference for public referendum compared to other processes.

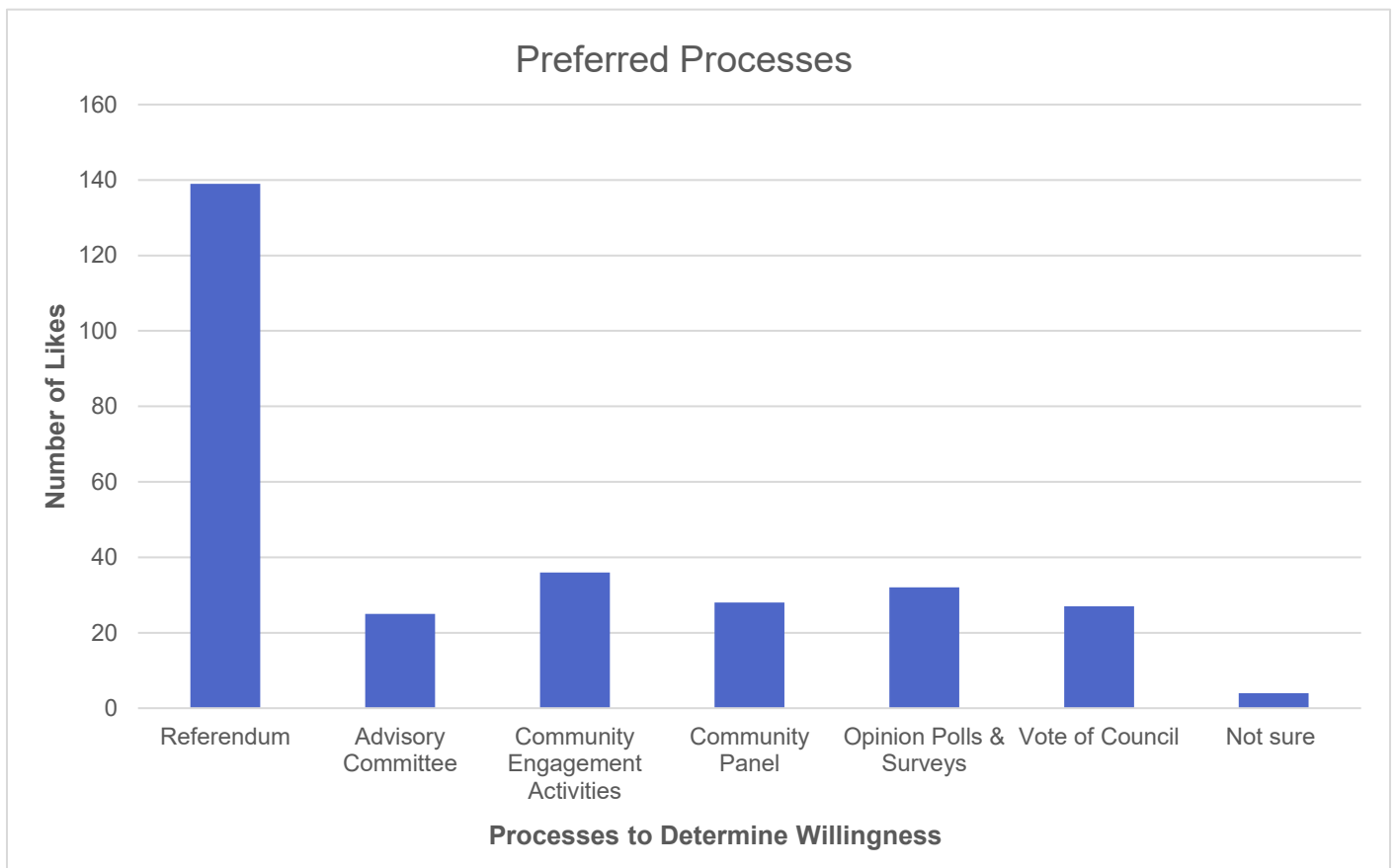


Figure 3.1 What Types of Processes Do You Prefer?

<sup>2</sup> Not every participant expressed a clear preference and participants may have expressed a preference for multiple processes. Where participants participated more than once (for example if they participated in a workshop and submitted a workbook), their preference for the type of process they prefer and type of process they dislike is captured once in Figures 3.1 and 3.2.



### **Public Referendum**

- Provides a fair/democratic way to decide. Some participants noted that with a referendum every person gets a vote.
- Is anonymous
- Is unbiased and not open to manipulation
- Provides a clear yes/no question
- Comments related to the percentages required for a binding referendum as outlined in the *Municipal Elections Act*.
- Comments related to the timing of a public referendum. Suggestions included having a referendum the sooner the better, concurrent to the 2022 municipal election, separate from the municipal election and when the borehole drilling is complete.
- Preference for a referendum combined with other activities to ensure the vote is informed
- Referendum results should be considered even if minimum turnout is not met
- Referendum question should be clearly worded

### **Community Engagement Activities**

- Way to keep community informed
- Way to engage in dialogue

### **Opinion Polls and Surveys**

- Allows for privacy/anonymity
- Can collect a variety of opinions
- Comment that a higher response rate is better

### **Vote of Council**

- Council is elected by the community and/or representative of the community
- Project should be an election issue in the next election
- Vote of other Councils is important

### **Advisory Committees**

- Impartial role of an advisory committee and/or the CLC
- Advisory committee / CLC is informed

### **Community Panel**

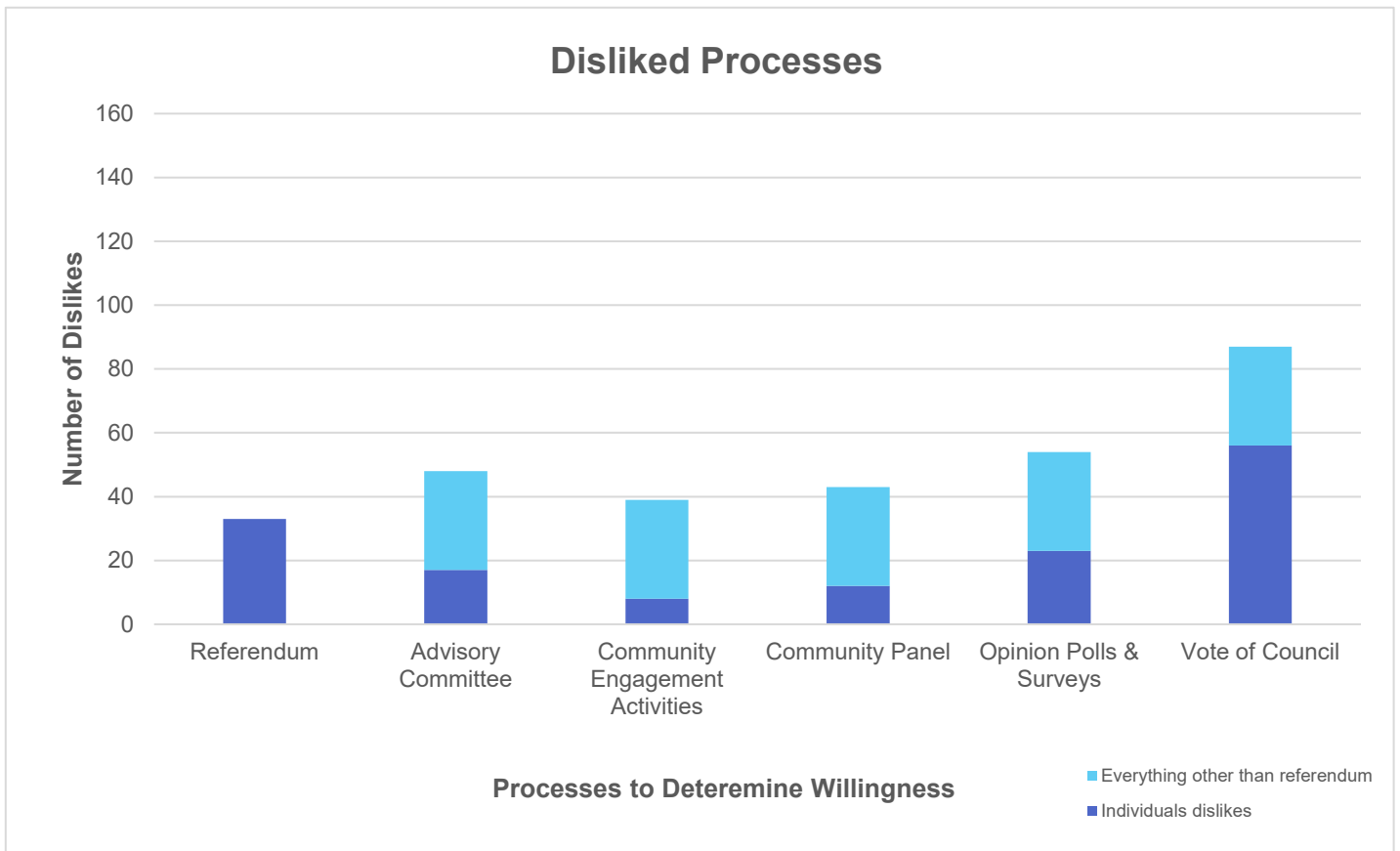
- Provide independent review
- Community panel should represent the community

### **Other Comments or Comments in Relation to Combination of Activities**

- Preference for higher participation rates and/or representation
- Residents should make the decision

**What types of processes do you dislike and why?**

In response to this question, vote of Council was the most common response (see Figure 3.2). A number of participants also noted a dislike for all other processes other than referendum. *Figure 3.2* was updated to reflect comments received during the consultation on the Draft Report. The first modification is a change in the scale of the graph to match *Figure 3.1*. In addition, when asked, what types of processes do you dislike, 30 participants indicated that they dislike all processes other than a referendum. In the original graph, the “everything other than a referendum” was separated out as its own column, however, following receiving comments on the Draft Report, the graph has been modified to reflect a stacking of these dislikes to each of the processes and is shown in light blue. Concerns or disadvantages were raised for all processes as described below.



*Figure 3.2 What Types of Processes Do You Dislike?*

**Public Referendum**

- Low voter turnout and/or voter apathy
- Lack of awareness and/or not being informed
- Lack of consensus building and/or potential to create division
- Opinion Polls and Surveys
- Concerns about sample size / response rate and who completes surveys
- Concerns about surveys being open to bias, manipulation and/or different interpretation
- Does not help educate

**Vote of Council**

- Concerns that this is too big of a decision and/or it is too much responsibility to put on Council
- Concerns that Council is not representative of the community and/or does not speak for the community
- Project was not an election issue and/or Council not mandated to decide
- Concerns about bias, mistrust, and/or Council not being informed enough
- Community Engagement Activities
- Low attendance
- Potential to cause division and/or allow intimidation
- Potential to be subjective

**Advisory Committees**

- Concerns about impartiality of the existing CLC and/or advisory committee in the future
- Concerns with whether the CLC is representative of the community
- Concerns with the accessibility and ability to participate in CLC meetings

**Community Panel**

- Potential for community panel to be not representative and/or potential bias
- Concerns about ability of community panel to be informed
- Concerns about whether community panel could reach consensus
- Questions about selection process

**Other Comments or Comments in Relation to Combination of Activities**

- Concerns about processes that are not representative and/or do not allow everyone to speak
- Concerned about processes that are open to intimidation, manipulation, disinformation and/or bias
- Concerns with limiting scope and/or not getting the overall picture.
- Concerns about processes that require technology and/or online access

### 3.3.2 Discussion Question 2: What would you like to ensure is included in the process to determine willingness?

- Broad representation including all South Bruce residents and ratepayers
- Importance of including youth
- If and/or how there will be a measurement of how “informed” people are
- That the Guiding Principles will be met
- Continued education on the Project with simple and accessible information
- Provide transparent, accurate, clear, factual information
- Understand the science/results of the studies before deciding on willingness
- Importance of safety
- Importance of community benefits, such as providing local jobs
- Continue community engagement activities
- Interest in the willingness of the Saugeen Ojibway Nation
- Concerns about community division, intimidation and ensuring community members feel safe and respected in providing their input and opinions
- Concerns about bias of the Municipality
- Support for public referendum

### 3.3.3 Discussion Question 3: What information do you need to participate meaningfully?

- Understanding the science including the results of the borehole drilling, the engineering and scientific studies, studies and information on the risks and contingency plans
- Information that is factual, reputable, unbiased, and independent
- Information on both the advantages and disadvantages
- Information from trustworthy sources that is transparent
- Are informed with the abundant information already available and ready to make a decision on willingness
- Need to continue to engage and inform the community
- Understanding community benefits including what are the community benefits, information on jobs, local economic benefits, and the long-term benefits of having NWMO in South Bruce
- Information and engagement activities that are accessible
- Broad representation from the community
- Concerns about community division
- Understanding more about the Saugeen Ojibway Nation. Comments included:
  - Understanding what the Saugeen Ojibway Nation perspective is on the Project,
  - How the Saugeen Ojibway Nation will be determining willingness,
  - How the Saugeen Ojibway Nation’s determination of willingness affects the South Bruce resident and ratepayer willingness process,
  - Opportunity to collaborate with the Saugeen Ojibway Nation rather than have separate processes
  - An understanding of their traditional territory and environmental interests

### 3.3.4 Other Comments

The following comments raised by participants do not relate directly to the discussion questions, but are relevant to the Willingness Study because they are related to the NWMO Project or the Willingness Study:

#### **Comments about the Project, NWMO and/or Site Selection Process**

- Comments received in support of the Project
- Comments received in opposition to Project
- Comments about the lack of transparency for where the NWMO funding in the Municipality is going

#### **Comments about the Willingness Study**

- Concern with and/or opposition to Municipal staff participating in the Willingness Study consultation activities and/or concern that the Municipality is biased towards supporting the Project
- Concerns with lack of participation for such an important decision from a diverse group including those with no/limited access to internet, those disengaged, those potentially afraid of participating, and youth
- Conflict for GHD to be undertaking Willingness Study if GHD is allowed to bid on future work
- Comments noting appreciation for opportunity to provide comments through the Willingness Study and desire for more residents to participate in the process
- Desire to understand how willingness is determined in Ignace and/or other sites globally

## 4. Comments received on the Draft Report

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During the Willingness Study consultation process, GHD committed to presenting a draft of the Community Engagement Report (Draft Report) to participants prior to finalization. This is in keeping with community engagement best practices and ensures that stakeholders are provided with the opportunity to understand how their input was collected and how it will be used.

Participants were encouraged to review the Draft Report to ensure their comments are captured accurately from September 3 to September 24, 2021.

The Draft Report was available to download from [www.southbruceswitchboard.ca](http://www.southbruceswitchboard.ca) or to review at:

- South Bruce Municipal Office: 21 Gordon Street, Teeswater
- Mildmay Library: 51 Elora Street, Mildmay
- Teeswater Library: 2 Clinton Street South, Teeswater
- Formosa Recreation Centre: 15 Community Drive, Formosa
- Belmore Community Centre: 91122 Belmore Line

In addition, participants could submit comments on the Draft Report by completing one of the following:

1. Email: [WillingnessStudy@ghd.com](mailto:WillingnessStudy@ghd.com)
2. Telephone: 1-833-583-2613
3. Online: [www.southbruceswitchboard.ca](http://www.southbruceswitchboard.ca)
4. In writing to GHD
5. Attending a virtual or in-person community drop-in session

### 4.1 How the Community Participated in Providing Feedback

Throughout the three-week review period from September 3 - 24, 2021, a total of 25 interested residents and ratepayers provided comments on the Draft Report. Please note that although some residents attended the in-person drop-in review session, they did not complete or submit a comment form. In addition, two participants participated in more than one way. The following summarizes the different ways of participating:

- Virtual community drop-in review session: 1 person
- In person drop-in review sessions: 16 people
- Completed Feedback Form (Online & mailed): 4 people
- Email & Phone: 5 people
- Phone: 1 person

### 4.2 What Comments Received and How They Were Considered

As part of garnering comments and feedback on the Draft Report, GHD prepared a Comment Form questions for residents and ratepayers to complete and submit back. The questions are below and their results are described in **(Appendix H)**.

**Question 1. Did you participate in the Willingness Study, such as attending a workshop, completing a workbook, or filling the online survey?**

**Question 2. Does the Draft Report accurately capture the comments you provided?**

**Question 3. If no, what would you like to change? Please specify which section of the appendices you contributed to and would like to see changed.**

**Question 4. Do you have any comments on the summary section of the Draft Report? If so, please be specific as to which item you are referring to.**

Based on comments received, the Draft Report the following edits were made to this Final Report

- **Section 2.2:** Updated # of workbooks received (2 workbooks received late in the mail)
- **Section 2.3:** Updated total number of participants and changed the colour of the graph to improve contrast
- **Figure 3.2:** Revised to address comments received
- **Section 4:** Updated with how many people participated and comments were received and how they were addressed
- **Appendix D:** Revised redaction

## 4.3 Next Steps

This Willingness Study Consultation Summary Report is now final. GHD is submitting this Report and presenting the details to Council for their review and consideration at the November 9, 2021, Council meeting.

Following their review, Council will determine a pathway forward on how the South Bruce community will determine willingness.

## 5. Scope and limitations

This report has been prepared by GHD for Municipality of South Bruce and may only be used and relied on by Municipality of South Bruce for the purpose agreed between GHD and Municipality of South Bruce as set out in section 2.1 of this report. GHD otherwise disclaims responsibility to any person other than Municipality of South Bruce arising in connection with this report. GHD also excludes implied warranties and conditions, to the extent legally permissible. The services undertaken by GHD in connection with preparing this report were limited to those specifically detailed in the report and are subject to the scope limitations set out in the report.